

# GOAT Style Bike Festival 2009

Goat Style—a place where progression continues to smash the limits on a bike.

July 9th-12th 2009, Creston B.C, CANADA

Available for release:

Winner of Goat Style goes to Crankworx.  
Get your registration forms in as there are limited spots available!

The goats are getting restless. They've been cooped up for too long and they're dying to get out! What happens when you try and contain the goats? Well, when they finally get loose...they unleash fury.

Goat Style Bike Festival is just around the corner and fury indeed will be unleashed. The hype that's been driven this year has been so big that once again, Goat Style is going to smash the limits within the biking industry. With such publications as decline, Kootenay Mountain Culture, and bike magazine representing the progression of Goat Style, pushing the event with total support, the word has gotten out, the word is in your head, and the word is that Goat Style is going to be huge this year.

Goat Style, with its driving force has gained amazing support this year. Sponsors throughout the biking industry have jumped on board in agreement that something big is going to happen in 2009. Such support as: Red Bull, Sombrio, Deity, Transition, local bike shop-Favorite Cycle, Dakine, Tourism BC, Spy Optics, The Ride Guide, Rocky Mountain, Century 21, Pink-bike, The Town of Creston, Wynndel Box & Lumber, Lavan Apparel, and more.

Every year Goat Style has learned how to make the event better, how to improve in certain areas, and how to throw down one of the sickest slopestyle events in North America. It's about the adventure, it's about listening to you, the riders, and doing our best to give you what you want. So, for 2009, the course is going to be bigger, the purse is going to be "heavier" (with \$7000 and tons of prizing up for grabs), there's going to be more going on throughout the festival, Brad Ewan is going to be hangin' out with the goats, MCing for the event, dj's spinning the entire time, and lets not forget about the 60ft "mini" ramp to session during down time. The Goat Pen will be open with dj's mixing, there'll be a live feed of the event, and serving "preferred beverages" all day and all night. Vendors that support the biking industry will be set up amongst the grounds of the event...and that's just a taste of what will be going down at Goat Style.

For the actual event, there will be two things that will lead the weekend of intensity: The main slopestyle event will be the focus, but for this year, GoatStyle has added the "Friday night lights". It's a jump jam format under the lights and there's money to be won. Every time a sick trick is thrown down, Brad Ewan will be there to hand you dollar bills. Every time you crash with style, again, there will be dollar bills. It's a night session of riding for the sake of riding, to show why you love soaring through the air on a mountain bike. For the actual slopestyle event, the course will open July 9th, having two full days of practice riding, and then on July 10th there will be qualifiers, which will lead to the finals on Sunday July 12th.

And for the news that Goat Style has been waiting with anticipation for...the winner of Goat Style (in the senior advanced category) will be sent to Crankworx for an opportunity to ride amongst the top mountain bike athletes in the world. That's right, if you win Goat Style, you'll have a chance to ride on the biggest stage in slopestyle competition. It's going to be a big year at Goat Style. Ride Guide will be there to help make it big, media will have the chance to witness something great, and for those who don't ride...be there to join a driving force that's pretty much unstoppable. Would you want to mess with a herd of rampant goats? They're ready, and they're hungry for something bigger.

There are only 120 spots open for Goat Style riders...and that number is diminishing...so get your registration forms in. See you at Goat Style: July 9th - 12th, Creston B.C.

**WINNER OF  
GOAT STYLE  
GOES TO**

**Kokanee  
CRANKWORX**  
CONTACT US FOR DETAILS

